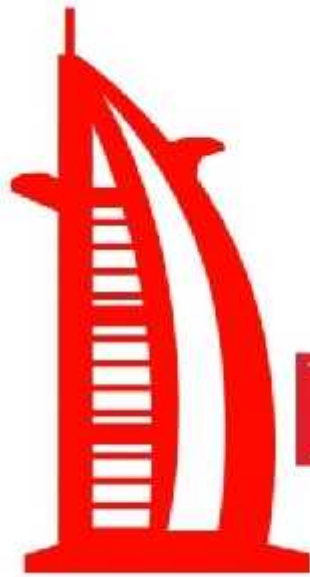


2015

Dubai Grilled Sub



Dubai

By Rafat Abu Aqel
Dubai Sub SDN Berhad
25/12/2015



**2015
PROJECT
REFERENCE
DS01BH**

DUBAI GRILLED SUB

IN MINES MALL - SERDANG

START UP STEPS AFTER SIGN AGREEMENT

- 1- Sign agreement with mall and pay
- 2- Start deco and renovation
- 3- Start marketing same time to the brand while we build it
- 4- Hire local workers to avoid permit problems
- 5- Finish building and sell

TIME FRAME

- 1- For steps 1,2 20-30 days
- 2- For steps 3 same moment
- 3- For steps 4 1 week using local hire company
- 4- Done

RESTAURANT STRUCTURE

- 1- 25 – 30 tables
- 2- Serving persons 120-130 clients per one time
- 3- 4-7 workers : manager , waiters , chef and assistance , cleaner , cashier
- 4- Salary 1500rm-1800rm except chef and manager around 3000-3500rm
- 5- Average meal sell price 7rm -25rm depend on size , mix and choice.
- 6- Multiple income sources : outside ice cream machine since location outside main door and entrance , smoothie (2rm -3rm

per cup estimated 250-500rm daily sales) beside inside meals , drinks , may add your coffee menu also (outside setting area 10 tables with shisha if ok)

- 7- Only middle east one in mall meals , main door , opens 9:30am to catch breakfast clients
- 8- Catch also 10-12 pm clients for dinner offer after all close inside mall since we have door from out side.
- 9- Area of shop around 180m2 plus allowed outside seating area added later by management
- 10- Rent monthly costs 15000rm plus electricity and water , gas

WHY RESTAURANT IS EXCELLENT CHOISE

- 1- Unique meals
- 2- Zero compete
- 3- Main door
- 4- After hours allowed
- 5- Outside seating
- 6- Mall considered one of the crowds' mall in KL
- 7- Finding similar space is impossible

REMARKS OR COMMENTS:

0060/1128006049 ,

facebook.com/dubaisub