## **Tangible Assets:**

- 1) Website, newly designed with e shop fully functioning.
- 2) Data-Base of 1500 clients (over 40% opening rate of our newsletters)
- 3) E mail Program Set up
- 4) Art work Templates and Fashion Brand Photo's
- 5) Pop Up Shop (Counter, Racks)
- 6) Store Room racks (12)
- 7) Bags/Wash Bags (free gifts) (\$5000)
- 8) Stock (\$175 000) representing (\$ 900 000 dollar turnover)
- 9) 2 Future Designed Product Lines
- 10) Counters and Interior for another shop
- 11) Design templates shop/kiosks.
- 12) Fully Functioning Shop and office with office furniture.
- 13) Face book Site
- 14) 50 000 Dollar paid up Capital Company
- 15) Distribution Contract with Zhai Shop 2

## **Intangible Assets:**

- 1) Zhai Brand
- 2) Contact in China
- 3) Ownership Designs Past and Future
- 4) Export Contacts
- 5) Consignment Contacts
- 6) Mall Contacts for set up pop up stores
- 7) Fashion Photo shoot contacts
- 8) Media Contacts
- 9) Singapore Outstanding Enterprise 2013 Nomination