

PS Store 88

Company Profile

Scalable Omnichannel Gaming Business in Jakarta

Console Sales • Repair Services • Spare Parts •
Accessories • Trade-ins • B2B Support

Indonesian Legal Entity
Single-Shareholder LLC

IDR 180M / ~USD 11.0K

MONTHLY SALES

25%

EBITDA MARGIN

10

TEAM SIZE



Cash-flow supported working capital designed to scale inventory and recurring services.

Company Snapshot

At-a-glance overview of PS Store 88.

Brand

PS Store 88

Legal Entity

Playstation Store 88
Indonesian single-shareholder LLC

Base of Operations

Jakarta, Indonesia

Store Footprint

2 offline stores
(Central Jakarta & North Jakarta)

Sales Channels

Offline sales, marketplace selling, live-selling, and B2B

Core Offering

New & used consoles, repairs, spare parts, accessories, trade-ins

Average Monthly Sales

IDR 180 million
~USD 11.0k

Reported Yearly Sales

IDR 2.2 billion
~USD 135k

EBITDA Margin

25%

Team

10 employees

Founder Experience

Approx. 20 years

Funding Ask

IDR 200 million (~USD 12.3k)
20% annual return • 24 months

Who We Are

Established gaming sales and repair business with omnichannel reach and service-first positioning.

PS Store 88 is a Jakarta-based omnichannel gaming business focused on console sales, repair services, spare parts, accessories, game installation, and trade-in support. The business operates through two offline stores, Indonesian marketplace channels, live-selling activities, and direct customer service.

PS Store 88 serves home users, families, casual gamers, collectors, online marketplace buyers, and PlayStation rental business owners. Our business model combines one-time product sales with recurring service-based income from repairs, maintenance, accessories, spare parts, controller replacement, and trade-ins.

Led by founder Andry Ferdinan, the business builds on approximately 20 years of industry experience in console sales, sourcing, repairs, and customer relationship management.

Core Positioning

Scalable omnichannel gaming business combining offline sales, marketplace selling, live-selling, and high-margin repair services.

Operating offline stores

In-house technicians

Repair know-how

Supplier access

Repeat customer demand

B2B servicing capability

Products & Services

Broad product range with higher-margin service support.

New & Used Consoles

PlayStation, Nintendo, Xbox, and selected retro consoles.

Accessories

Controllers, cables, charging accessories, and gaming add-ons.

Spare Parts

Repair components and replacement parts for gaming hardware.

Repair & Maintenance

Software repair, hardware repair, maintenance, and diagnostics.

Game Installation

Game installation and related support services.

Trade-ins & B2B Support

Trade-in inventory rotation and service support for rental operators and resellers.

Margin drivers are strongest in used consoles, repair services, spare parts, accessories, controller replacement, game installation, and trade-in transactions.

Customers & Omnichannel Model

Multiple customer segments and complementary selling channels.

Customer Segments

Home users and families

Casual gamers and gaming enthusiasts

Collectors and retro console buyers

Online marketplace buyers

Resellers and bulk buyers

PlayStation rental business owners

Recurring Demand Drivers

Repairs and maintenance • Accessories and spare parts • Game installation and controller replacement • Trade-in transactions and B2B servicing

Omnichannel Sales Engine

Offline Stores

Build customer trust, provide service access, and support walk-in sales.

Marketplace Selling

Expand reach to online buyers across Indonesia.

Live-selling

Drive engagement, conversion, and repeat customer interaction.

B2B Relationships

Support rental operators, resellers, and recurring service clients.

Facilities & Operations

Existing infrastructure that supports revenue generation and fulfillment.

Two operating offline stores located in Central Jakarta and North Jakarta.

Both locations support offline sales, customer service, repair services, game installation, product display, inventory storage, packing, and daily order fulfillment. Stores also function as service points, stock locations, and fulfillment centers for marketplace selling and live-selling.

The business already has a structured team, experienced technicians, repair tools, spare parts, packing facilities, service areas, and customer handling processes.

This allows additional working capital to be deployed into revenue-generating inventory without major new setup costs.

Operational Strengths

2 Jakarta operating points

10 team members

In-house repair capability

Packing and order handling

Supplier relationships

Sales + service integration

Financial Snapshot

Operating profile that supports working-capital expansion.

IDR 180M / ~USD 11.0K

AVERAGE MONTHLY SALES

IDR 2.2B / ~USD 135K

REPORTED YEARLY SALES

IDR 2.16B / ~USD 132.5K

RUN RATE SALES

25%

EBITDA MARGIN

Revenue Model

One-time revenue from new and used console sales

Recurring revenue from repair services, maintenance, accessories, spare parts, game installation, controller replacement, and trade-ins

Additional repeat demand from B2B customers such as rental operators and resellers

Repayment Capacity Snapshot

**Estimated monthly operating profit:
IDR 45M / ~USD 2.8K**

**Proposed monthly repayment:
IDR 11.67M / ~USD 716**

The proposed repayment burden represents a manageable portion of operating profit and is supported by multiple revenue streams.

Approximate USD values use an indicative IDR 16,300/USD exchange rate and may vary.

Business Credibility & Financing Track Record

Operational legitimacy and evidence of financing discipline.

Legal & Operating Credibility

Operates as an Indonesian single-shareholder limited liability company under the registered business name Playstation Store 88.

Physical operating presence in Jakarta with two offline stores.

10-person team covering sales, repairs, inventory, packing, marketplace operations, and customer support.

Supplier relationships in Indonesia, Singapore, and Japan.

Detailed business, inventory, and operating information can be shared during due diligence.

Financing Track Record

PS Store 88 previously received business financing from Jenfi, a Singapore-based financing platform. The facility was successfully repaid in full, demonstrating repayment discipline and responsible external financing management.

The business has also engaged in advanced discussions with FundedHere / Luminor. The opportunity was placed on hold because the proposed structure did not fully align with the company's preferred cash-flow and growth strategy.

Supporting proof of financing and repayment can be shared with serious investors during due diligence.



Jenfi repayment proof: Repaid balance with remaining Rp 0.00

Working Capital Opportunity

100% of proceeds allocated to revenue-generating, saleable gaming inventory.

Funding Purpose

Seeking IDR 200M (~USD 12.3k) working capital loan, 20% annual return, 24 months.
Total repayment: IDR 280M (~USD 17.2k). Monthly repayment: IDR 11.67M (~USD 716).

Use of funds	IDR	Approx. USD
Core new & used console inventory	110M	USD 6.7k
Trade-in console inventory	40M	USD 2.5k
Controllers & replacement units	20M	USD 1.2k
Accessories inventory	15M	USD 0.9k
Spare parts & repair components	15M	USD 0.9k
TOTAL	200M	USD 12.3k

75% to Core Console + Trade-in Stock

IDR 150M is allocated to the primary customer-entry product: consoles and trade-in units. This increases sales capacity and stock availability.

25% to Higher-Margin Supporting Inventory

Controllers, accessories, spare parts, and repair components improve transaction value and after-sales revenue.

Inventory Risk Control

- Inventory can be monetized through offline stores, marketplaces, live-selling, resellers, trade-ins, bundles, and B2B customers.
- Target inventory turnover cycle: approximately 30-90 days, depending on product category and seasonality.
- Purchasing guided by historical sales, marketplace trends, repair demand, and B2B requirements.

Designed to Reduce Execution Risk

Business strengths and risk-management approach.

Key Strengths

- Established operating history of over 6 years
- Approx. 20 years of promoter experience
- Omnichannel sales model across offline, marketplace, and live-selling
- Higher-margin services: repairs, spare parts, game support, and trade-ins
- Repeat demand from retail and B2B customers
- Supplier access in Indonesia, Singapore, and Japan
- Prior successful financing repayment history with Jenfi

Risk Mitigation

- Focus on inventory categories with proven demand and relatively faster cash conversion.
- Revenue does not depend only on new console sales; service income and recurring transactions support stability.
- Use of funds is inventory-led rather than speculative expenditure-led.
- Existing infrastructure reduces setup risk and helps accelerate deployment of capital.
- Business updates, inventory movement, and repayment progress can be shared regularly.

Growth Direction

Operational priorities for the next stage of expansion.

Inventory Expansion

Increase availability of fast-moving used consoles, accessories, spare parts, and repair-related stock.

Live-selling Scale-Up

Improve conversion through better stock depth and audience engagement.

Repair-Led Margin Growth

Expand higher-margin service capacity with parts availability and in-house technician support.

Marketplace Growth

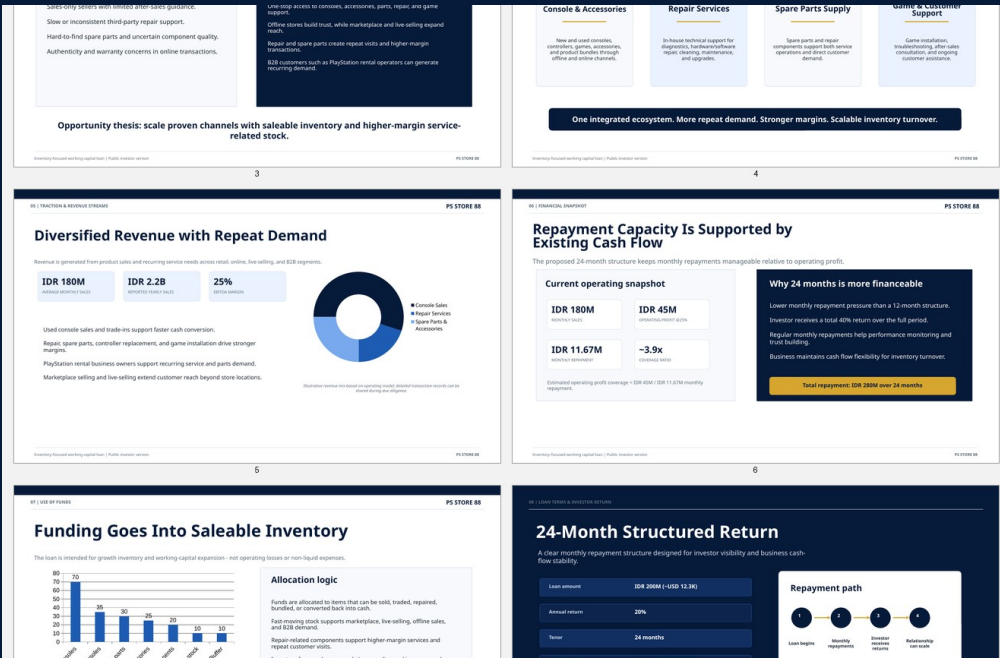
Support online order reach and stronger stock readiness for marketplace sales.

B2B Development

Serve more rental operators, resellers, service partners, and bulk buyers.

Long-Term Investor Relationship

Build confidence through disciplined repayment and transparent reporting, creating room for future collaboration.



Let's Build the Next Growth Chapter Together

A structured working-capital opportunity with measured returns, operational visibility, and long-term partnership potential.

Investment Summary

IDR 200M (~USD 12.3K) loan | 20% annual return | 24 months | IDR 280M (~USD 17.2K) total repayment

Founder Contact

Andry Ferdinan

Founder, PS Store 88

WhatsApp / Phone: 081288885203

Email: andryferdinan88@gmail.com

LinkedIn: Andry Ferdinan

Available for investor discussion, business review, and due diligence.