



Er Jie Curry Puff

**Own the Puff. Own the
Business!**





Our Story

Er Jie Curry Puff started with a simple goal:

- *To bring the joy of freshly baked, flavorful curry puffs to everyone.
- *Made with passion and high-quality ingredients.
- *Our puffs are award winner puff, it is crispy, savory, and bursting with flavor.
- *We never compromise in our quality.
- *From our humble kitchen to your hands, every puff tells a story of passion and dedication.
- *At Er Jie, we don't just sell puffs—we create experiences and wonders.



Meet The Puff



*Potato Egg Curry Puff:

The perfect balance of spiced potatoes and rich egg encased in a golden, flaky pastry—comfort in every bite.

*Potato Egg Chicken Curry Puff:

A hearty fusion of tender chicken, savory potatoes, and egg, wrapped in a crispy, buttery pastry for a satisfying snack.

*Sardine Curry Puff:

For those who love bold flavors: flaky pastry filled with spiced sardines that deliver a punch of savory goodness.

*Otah Curry Puff:

A local favorite turned into a delicious puff! Spicy, fragrant Muah otah wrapped in a golden crust—bursting with Southeast Asian flavor.



Who Loves Our Puff

Our fans are

- *foodies,
- *families,
- *office-goers,
- *and anyone who craves a delicious snack.



With a growing presence on Instagram, Facebook and TikTok, we reach over 1000 of people monthly.

Fun, flavorful, and shareable—Er Jie Curry Puff is a treat everyone loves!



Partner with Us

Looking for your next business venture?

We are here to offer:

- * ZERO franchise fee!!!
- * Very attractive profit margin
- * Easy to sell, strong reputation
- * Repeat customer
- * Perfect for hawker stalls, cafe and coffeeshop
- * Scalable to multiple stalls & overseas market

Join the Er Jie family and let's create tasty experiences together!



Get in Touch

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Instagram: [@ErJieCurryPuff](https://www.instagram.com/ErJieCurryPuff)

Facebook: [/ErJieCurryPuff](https://www.facebook.com/ErJieCurryPuff)