

Singapore Average Salary 2025 (Latest Estimates)

Category	Monthly Salary (SGD)	Annual Salary (SGD)
Median (50th percentile)	~\$5,100	~\$61,200
Mean (Average)	~\$6,300	~\$75,600

Key Notes:

- These figures refer to **full-time employed residents** (Singapore Citizens and PRs).
- They include **employer CPF contributions**, but some sources may exclude bonuses or variable payments.
- **Take-home pay** (after CPF deductions) is typically ~20% lower than gross pay.
- Professionals in high-demand sectors (e.g. tech, finance, medical) often exceed national averages.
- Lower-income roles (e.g. service staff, cleaners) may earn ~\$2,000–\$3,000/month before CPF.

Definitions:

- **Median Salary:** The middle value—half of workers earn more, half earn less.
- **Mean Salary:** The total average—can be skewed upward by a small number of high earners.

Comparison: Singaporean Average Worker vs. CupSpoon™ Franchise CB (2025)

Metric	Singapore Average Worker	CupSpoon™ Franchise CB (Full-Time)
Monthly Gross Income	~\$5,100 (median) / ~\$6,300 (mean)	\$5,000–\$6,500+
Annual Gross Income	~\$61,200 (median) / ~\$75,600 (mean)	\$60,000–\$78,000+
Work Hours	40–45 hrs/week	~35–50 hrs/week (flexible)
CPF Contributions	Mandatory employer/employee	Optional (Self-employed Medisave only)
Job Security	Stable with benefits	Risk/Reward tied to performance
Upside Potential	Limited unless promoted	High: can scale with volume/team/territory
Autonomy	Follows employer rules	Own boss under franchise system
Peak Season Bonus	1–2 months bonus typical	Earnings spike with weather, promos, events

Interpretation:

- A CB Franchisee running full-time and hitting 100–150 cups/day can match or exceed the median Singaporean salary.
- CBs are not on fixed salaries but earn by output, so effort and smart planning lead to higher income.
- Unlike salaried jobs, CBs must self-manage savings, insurance, and CPF-related planning.