



FRANCHISE OPPORTUNITY

Corporate Brochure



***A Proven Revolutionary
System For Maths Excellence***

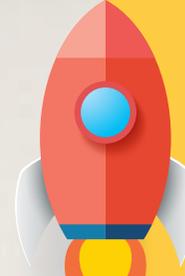


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ABOUT US



Scan to watch
our video interview
on French national TV

Originated and developed in Singapore by a team of experienced practitioners, eiMaths is not to be mistaken for just another Mathematics program in the local scene. Through years of experience, we have gained a deep understanding of the difficulties faced by children when studying Mathematics in school. Our program is built on a step by step approach, utilizing a personalized and spiral learning system, guaranteed to build, sustain and grow a child's confidence & interest in Mathematics.

eiMaths is not just about getting the right answers but cultivating creative thinking and equipping children with knowledge & skills to enable them to approach and solve any Mathematics problem with ease.



OUR VISION

Our vision is to enable students to love maths with our proven system that can aid them in achieving better grades everywhere and anytime.



OUR MISSION

Our mission is to help students worldwide unlock their true potential by showing them the magic of Mathematics with our proven system and process.



OUR LEARNING JOURNEY



Heuristic Problem Solving

Applying Knowledge Acquired To Solve Heuristic Problems.

- Understanding
- Processing
- Modelling
- Connecting
- Applying
- Reflecting



Acquiring Skills

Through Self-Discovery, Fun Filled Activities And Games.

- Numerical Calculation
- Logic Reasoning
- Life Application
- Visualization
- Combination Thinking

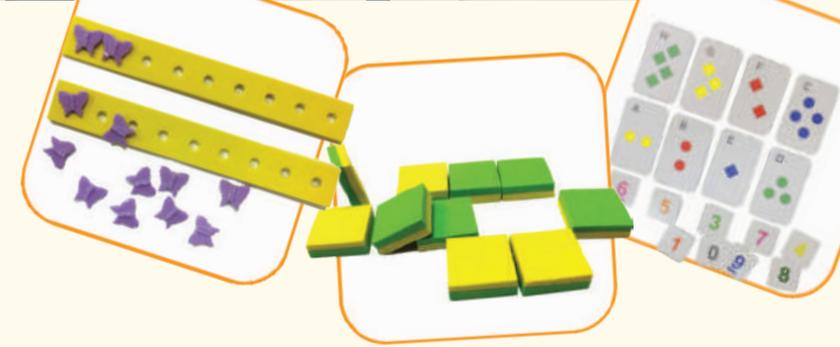


Understanding Maths Concepts

Through Colourful Workbooks.

- Numbering
- Percentage
- Fraction
- Speed
- Measurement
- Ratio
- Data Analysis
- Algebra
- Geometry

OUR LEARNING JOURNEY



K1-K2

Create interest and fun in learning Mathematics. Set the stage for cognitive development in number sense, sorting, patterning and measuring. Through hands-on activities which actively engage children in the learning process.

- Numbering System
- Counting, Patterning, Sorting
- Colours, Shapes
- Measuring, Comparing, Matching
- Paths, Directions
- Placing, Mirror Image
- Sequencing, Observing



Enhance foundation in basic Mathematics theories, methods and concepts. Focus on developing creative thinking and a deep understanding of Maths reasoning (rather than rote memory) to approach problem solving.

- Numbering System, Fractions
- Number Operations
- Mental Calculations
- Length, Mass, Volume
- Time, Money
- Area, Perimeter, Parallel, Perpendicular
- Geometry, Patterns, 2D, 3D
- Data Analysis, Graphs

P1-P3

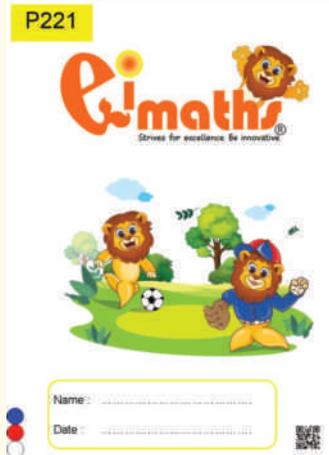
P4-P6

Excite students' thinking and arouse their curiosity in mastery and application of problem solving heuristics through question-posing techniques, leading them to learn and improve their skills in solving challenging Maths problems.

- Problem Solving Heuristics
- Fractions, Decimals
- Factors and Multiples
- Geometry, Measurements, Symmetry
- Percentage, Ratio, Triangles, Average
- Area, Volume
- Algebra, Circles, Speed



OUR MATERIALS



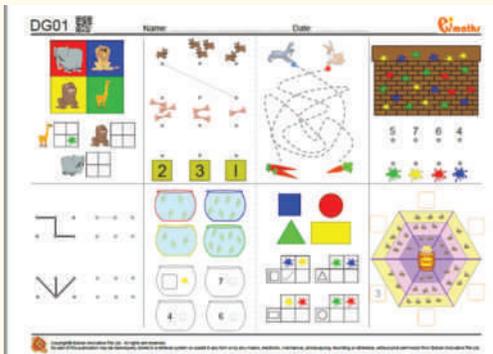
Colourful Workbooks

For 5 - 12 years old



Game-based Activities

For 7 - 9 years old



Diagnostic Tests

For 5 - 10 years old



Hands-on Manipulatives

For 5 - 6 years old



HOW ARE WE UNIQUE?

Here at eiMaths, we offer:

- Activity-based Learning
- Active and Engaging lessons
- Spiral Curriculum
- Independent Learning
- Critical and Creative thinking
- Heuristic Problem Solving Skills



OUR FRANCHISEES

Self-owned Centre



USA

OKLAHOMA



UAE
Master Franchisor

DUBAI



OMAN
Sales Representative

OMAN

SINGAPORE

Self-owned Centre



SINGAPORE
11 Franchisees
5 Self-owned centres

OUR ACHIEVEMENTS

TOP FIVE PERFORMERS in TIMSS 2019

Grade 4 Mathematics

Education system	Mean Score
Singapore	625
Hong Kong	602
South Korea	600
Chinese Taipei	599
Japan	593

TREND IN INTERNATIONAL MATHEMATICS AND SCIENCE STUDIES (TIMSS)

The performance of Singaporean students in Trends in International Mathematics and Science Studies (TIMSS) of 1995, 1999, 2003, 2007, 2011, 2015 and 2019 at both Grade 4 and Grade 8 were outstanding and captured the attention of many educators and politicians world-wide.



Scan to view details of TIMSS 2019 international results

OUR AWARDS

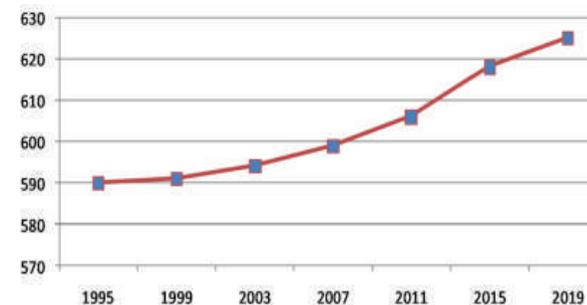


FLA
awards 2019
PROMISING FRANCHISOR
OF THE YEAR



SINGAPORE TOPS GLOBAL ACHIEVEMENT TESTS

Singapore Tops Global Achievement Tests



Singaporean students ranked number 1 in TIMSS 2019 conducted at the fourth and eighth grades in 64 countries and 8 benchmarking systems.

The Singapore Ministry of Education (MOE) stated that the trend shows that schools' efforts to impart higher-order thinking skills to students and programmes that cater to students learning needs are bearing fruit.



ARE YOU THE RIGHT CANDIDATE?

Our Model Franchisee
Should Possess...

- ✓ *Passion in Teaching*
- ✓ *Love for Children*
- ✓ *Hands-on Involvement*
- ✓ *Academic Qualification*



Our Franchisees are educators who love children and have great passion for teaching. They must share our vision of making a difference in our students' educational lives.



WHY JOIN US?

The learning of Mathematics has always been a challenging task for many students. However you can make a difference! With our unique know-how, you can be part of a team that inspire students to greater heights in the learning of Mathematics.

Based on the Household Expenditure Survey conducted by the Department of Statistics from October 2017 to September 2018, the tuition industry has grown to \$1.4 billion, climbing from \$650 million (2008) and \$820 million (2013).

Mastering Mathematics is a key foundation that provides children with the skills required to achieve higher education, career aspirations and personal fulfilment. Learning Mathematics, can be a challenging task to a child and being able to nurture children and help them achieve a level of mastery in learning Mathematics is a truly, meaningful and fulfilling career.



BENEFITS OF JOINING US

What we have to offer

Our Franchise business requires only a low start up and low operating cost with no monthly royalty fees. Comprehensive training covering product knowledge and operational management will be provided. In addition, you will also be able to access our ongoing support for island-wide advertising and marketing of the program.



**Low Upfront
Franchise
& Training Fees**



**Low
Operating Cost**



**Flexible
Working Hours**



**Zero
Inventory Cost**



Scan to view our
training program



THANK YOU

We Hope
To See
You Soon

OUR CONTACT INFORMATION

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