



# **Business Opportunity**

**Business Partnership  
with  
Unilever Luxury Division**

PARTNER WITH THE BEST  
COMPANY IN THE **WORLD**



**Business Opportunity**

**€51 Billion**  
worldwide sales in 2012

**2 BILLION** people  
use Unilever's products  
each day worldwide

**400** brands  
sold in 190 countries

**173,000** employees  
work for Unilever





Unilever

**Global business opportunity**  
with Unilever is welcoming you

**€52 Billion**  
worldwide  
sales 2016

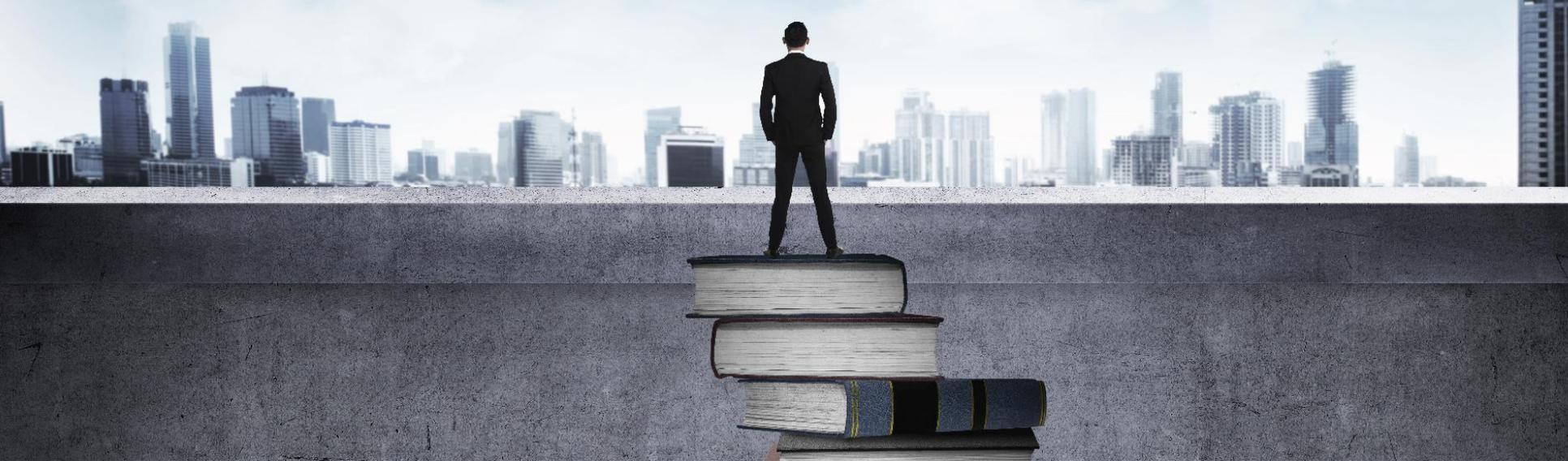
**400** brands  
sold in 200  
countries

**173,000**  
employees  
work for  
Unilever

**2 Billion**  
people uses  
Unilever's  
product each  
day worldwide

**130 years**  
history  
European  
MNC

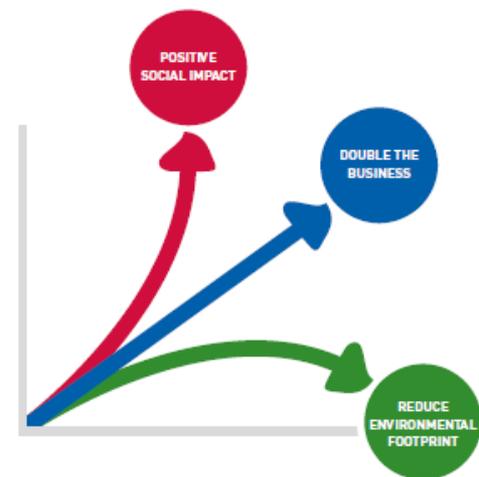




## *Business Advantage*

- ❖ Achieve **financial independence**
- ❖ **New** and fresh market. Covering Asia Pacific, going **Global**
- ❖ Local and international **profit sharing**
- ❖ Estimated sales revenue of **20 billion euro** by 2020
- ❖ **Participating** Unilever sustainable business initiative -  
Sustainable living, environmental and employment

# OUR VISION IS TO DOUBLE THE SIZE OF THE BUSINESS, WHILST REDUCING OUR ENVIRONMENTAL FOOTPRINT AND INCREASING OUR POSITIVE SOCIAL IMPACT



## UNILEVER SUSTAINABLE LIVING PLAN

In an uncertain and volatile world, we cannot achieve our vision to double our size unless we find new ways to operate that do not just take from society and the environment.

Launched in 2010, the Unilever Sustainable Living Plan is our blueprint for sustainable growth.

The Plan is helping to drive profitable growth, reduce costs and fuel innovation.

Our Plan sets out three big goals. Underpinning these goals are nine commitments supported by targets spanning our social, environmental and economic performance.

**IMPROVING HEALTH AND WELL-BEING FOR MORE THAN 1 BILLION**

By 2020 we will help more than a billion people take action to improve their health and well-being.

**REDUCING ENVIRONMENTAL IMPACT BY 1/2**

By 2020 our goal is to halve the environmental footprint of the making and use of our products as we grow our business.

**ENHANCING LIVELIHOODS FOR MILLIONS**

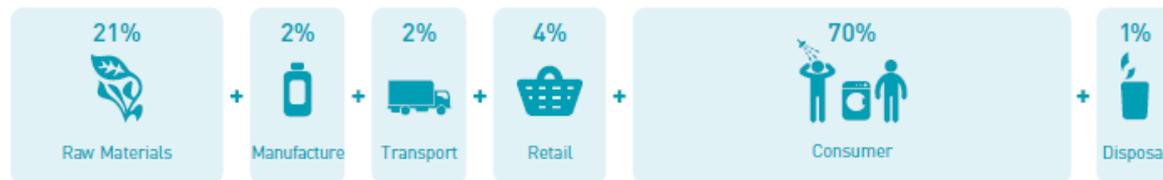
By 2020 we will enhance the livelihoods of millions of people as we grow our business.

Our plan is distinctive in three ways.

It spans our entire portfolio of brands and all countries in which we sell our products.

Secondly, it has a social and economic dimension – our products make a difference to health and well-being and our business supports the livelihoods of many people.

Finally, when it comes to the environment, we work across the whole value chain – from the sourcing of raw materials to our factories and the way consumers use our products.



# ENHANCING LIVELIHOODS

By 2020 we will enhance the livelihoods of millions of people as we grow our business.

85% of our strategic suppliers met our Responsible Sourcing Policy's mandatory criteria. We helped 800,000 smallholder farmers and 238,000 women gain access to training, support and skills.

# FOR MILLIONS

## RESponsible SOURCING

Source 100% of our materials



## FAIRNESS IN THE WORKPLACE

By 2020 we will advance human rights across our operations and extended supply chain.

● **85%** of our strategic suppliers met our Responsible Sourcing Policy's mandatory criteria by March 2015



## OPPORTUNITIES FOR WOMEN

By 2020 we will empower 5 million women.

● **238,000** women provided with access to training and skills, including 70,000 Shakti micro-entrepreneurs trained in India



## INCLUSIVE BUSINESS

By 2020 we will have a positive impact on the lives of 5.5 million people.

● **800,000** smallholder farmers gained access to training and support via partnerships with our agricultural suppliers and other partners



ard

l soy oil

- Implement UN Guiding Principles on Business and Human Rights
- Source 100% of procurement spend in line with our Responsible Sourcing Policy
- Create framework for fair compensation
- Improve employee health, nutrition and well-being
- ✓ Reduce workplace injuries and accidents †

- Build a gender-balanced organisation with a focus on management
- Promote safety for women in communities where we operate
- Enhance access to training and skills
- Expand opportunities in our value chain

- Improve livelihoods of smallholder farmers
- Improve incomes of small-scale retailers
- Increase participation of young entrepreneurs in our value chain





## “World Class Products” from Unilever

Anti-Aging & Wellness Solutions...

...Innovation  
Professionalism  
Customization

