

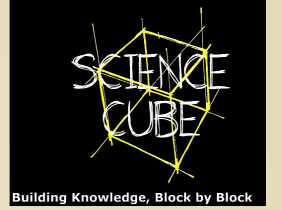
# SCIENCE CUBE EDUCENTRE

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INVESTOR PACKET

# OUR MISSION

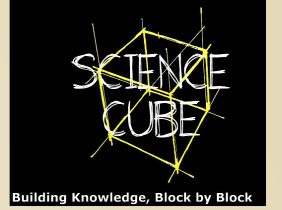
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- Providing an innovative and engaging program for our students to learn Science

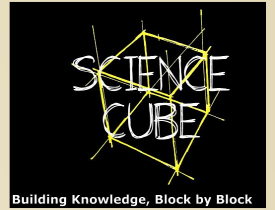
# OUR VISION

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- Science Cube will strive to innovate the way students engage in learning Science

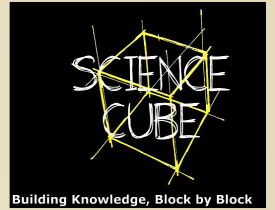
# BUILDING KNOWLEDGE, BLOCK BY BLOCK



At Science Cube, our priority is to develop our students' minds beyond the curriculum guidelines and in-depth learning through exposure and exploration, following strictly according to MOE syllabus.

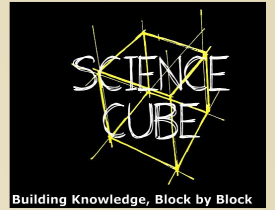
We take steps to ensure that our program is always fresh and innovative. We incorporate new advances and consistently update the contents of our program.

# SCIENCE IS OUR BUSINESS



We want our students to succeed. That's why our experienced tutors have developed specialty programmes, designed based on many years of experience guiding students through the Science Syllabus, our subject-specific programmes help our students focus on the right things.

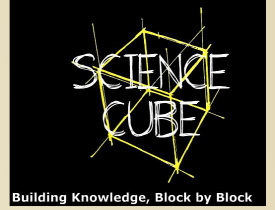
# MORE THAN JUST HANDS ON



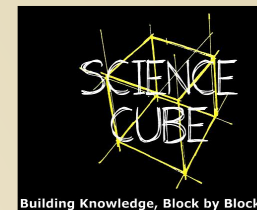
At Science Cube, we believe in more than just including hands-on activities in our lessons. We want our students not to just learn but to be involved in learning.

Our students get to explore Science in the real world and not just out of their textbooks. Our experiment and inquiry-based programmes empower our students to learn Science in the way best suited to them.

# WE'RE PARENTS TOO



We understand what parents are looking for to help your children. That's because we're parents too. Our programmes are designed based on not just the syllabus. We help our students develop studying and review skill.



### 1. OBSERVATION

Heighten our students sensory skills. Impart learning through the everyday.

### 2. HYPOTHESIS

Encourage critical and creative thinking.

### AIM

We endeavour to instil deeper and broader understanding of Science concepts within our student through a holistic approach.

### 3. EXPERIMENT

Involve students in learning. Accelerate knowledge acquisition through kinaesthetic learning.

### 4. DATA-GATHERING

Sharpen analytical skills through exposure and interpretation of data.

### 5. ANALYSIS

Bringing concepts together with experience. Higher-order thinking as part of the learning process.

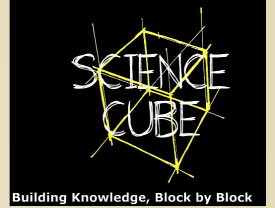
### 6. RESULTS

Mastering of examination answering techniques through powerful language tools.

Our cyclical program encourages students to have a well-planned and structured study scheme. Beginning from concepts, progressing through the Scientific Method and using the skills and knowledge they have acquired in order to master Science in school.

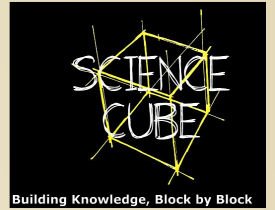


# TERM PROGRAM



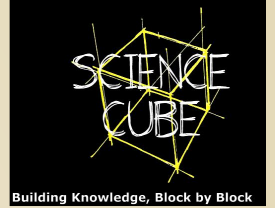
- Program designed for students from Primary 3 to Secondary 2
- Program consists of 11 lessons per term
- Consists of 7-8 lessons of theory lessons structured around experiments and hands-on activities followed by 3-4 lessons of structured assessment reviews.

# YOUNG LEARNERS PROGRAM



- Program designed to introduce Primary 1 and Primary 2 students to Science
- Thematic program based on MOE Syllabus
- Cyclical 8-term program that allows students to join and graduate at any point.
- Heavy focus on observational and analytical skills

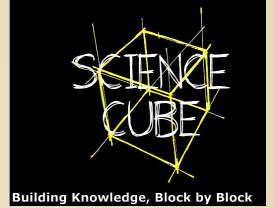
# HOLIDAY PROGRAM



- Two day workshops designed as enrichment programs for students.
- Students are encouraged to explore MOE syllabus in greater depth

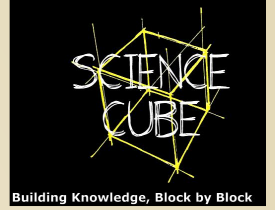


# FUTURE STEPS : BUILDING OUR BRAND



- Pushing to build our Brand via multiple platforms
  - Print Media Campaign with Popular Magazine and Parents World Magazine
  - Improved Market Visibility via Corporate Gifts for Students and Parents
  - Partnership with Online Partners, Tuition Haven and KiasuParents.com

# FUTURE STEPS : PUBLISHING OUR PRODUCTS



- Study Guides, Work Books and Notes customised to current market
- Card Games, Table Top Games and Teaching aides
- Develop Science Wiki and online forum for students and parents