



**Commencing - Training Classes - 2015**



**AIM**

Peace to People  
Solutions to Companies  
Benefits to Countries  
Satisfaction  
SUCCESS



**Self-Help**

**Self-Awareness**

**Self-Assessment**

**Self-Counselling**

**Self-Development**

**Self-Improvement**

**Self-Management**

**Self-Confidence**

**Self-Motivation**

**Self-Control**

**Defense**

**Yourself**

**GOOD LUCK**



## **Synopsis**

**Improves Attitude**

**Improves Personal skills**

**Improves Health**

**Increases Memory Power**

**Increases Knowledge**

**Increases Clarity**

**Increases Potential**

**Plan Your Expectations**

**Increases Your Satisfaction**

**Increases Your Success Rate**

**Increases Positive Thinking**

**Decreases Negative Thinking**

**Reduces Your Dependency**

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**Manage Your Senses**

**Manage Your Moods**

**Know**

**Yourself**

**More and More**

**START A NEW LIFE**

## **Birth of Attitude**

You are born with an attitude. Attitude is meant by every individual's set of basic characteristics, behaviour, approach, habits, and thinking ability. The attitude, which comes into existence right from day one on earth, is called an inborn attitude or natural attitude; that is without any foundation. To bring out the inborn attitude of individuals, we train children in alphabets, numbers, shapes, shades, colours, words, messages, and arithmetical calculations as a knowledge, through various forms like visuals, sounds, taste, smell and touch sensory perception transmission to the brain.

## **Right Attitude**

Apply and improve your positivity by thinking in a positive manner; it triggers positive thoughts and positive ideas, improves your integrity, intelligence, interest, involvement and independence to match your thinking and thoughts with those of other people. It also matches other's perspective of looking at things under any circumstances without disturbing their integrity and encouragements, enthusiasm and efficiency within you.

## Right Attitude

### Is everything

Honest, loyal, open, friendly, flexibility, adoptability, adjustable, good thinker, positive thinker, negative analyser, quick decision maker, dynamic, leadership, creative, innovative, selfless, helpful, sharing, caring, practical, social, decent, passionate, supportive, silence, faith, affectionate, outspoken, decisive, confidence, reliable, proactive, sincere, patience, dynamic and spontaneous, sportive multitask and multi talent.

### Is everywhere

Attitude is present in all forms such as love, employment, business, sports, social services, entertainments, politics and other areas.

### Is with everyone

A person's frequency of mind is matching others' frequency of mind by building rapport without any differences in mind, openly, honestly, loyally, with protection, self-defense, with one mindset, one rule, one policy and impressive principles, policies, procedures, strategies and pleasing and treating everyone like a his family member with affection and feelings. Love for everyone.

## Attitude and Rapport

Billions of people are with billion kinds of attitudes. So, the School of Attitude is grounding or arming the individuals with core foundational skills such as basic principles, policies, procedures and strategies and revealing the secrets, facts, implications, complications, benefits and advantages of our thinking ability, characters, behavior, approach, habits, feelings and emotions, to match with someone's attitude, somewhere, for something, for some reasons, for sometime with some commonalities matching the frequency of mindsets of people which unites them to travel with their love or friendship or some other relationship with casual, intentional, affectionate, feelings, emotional and sometimes with care, sympathy, honesty and loyal in personal life, professional life, family life or social life in education, sports, entertainment, employment, business and other areas.

That will unite people by avoiding conflicts, misunderstanding and miscommunications among one another by building rapport

## About Us

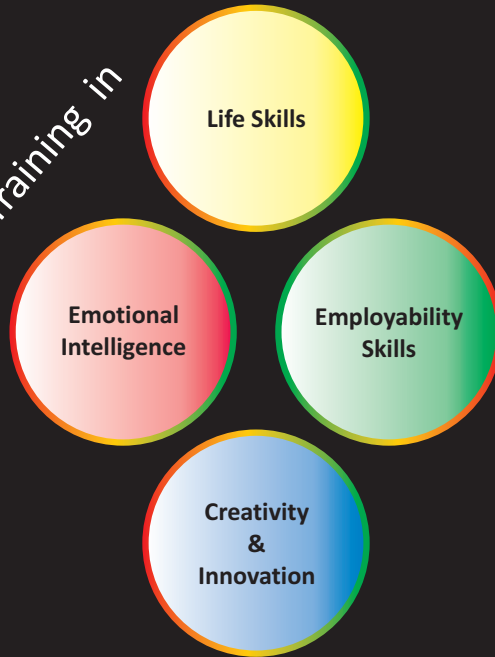
**The School of Attitude** was born in Singapore, the best in class, the best in quality, the best in attitude-building, the best in creativity and innovation in life skills, employability skills and emotional intelligence and its identity is author Siva Chippada.

Attitude is everything and everywhere; it is omnipresent and omnipotent. It is required of everyone. Siva Chippada aims at attitude, certitude, correctitude, exactitude, fortitude, multitude, promptitude and rectitude. It is our lofty goal to make sure that the vastitude of knowledge progresses day by day, month by month, and year by year to beatitude. During the course his aptitude is identified. It has helped him travel through his thoughts and ideas to the maximum altitude to fulfill his passion, creativity and innovation to benefit people around the world.

Gratitude has been received in plentitude from organizations like NLB (National Library of Singapore), WDA (Workforce Development of Singapore), SICCI (Singapore Indian Chamber of Commerce and Industry), Principals, Deans, CEOs, Doctorates, Advocates, Inspectors, Psychiatrist, Editors, Directors from several organisations for the work he has done for last 28 years.

Siva Chippada is the author of **Life is an Asset**, **Life is an Asset – Revised**, **Your Satisfaction is Your Success**, **Your Satisfaction is Your Success-Revised**, **Invest in Yourself**, **Open Up Your Mind** and future books **Who Is A Right Leader** and **Life Dictionary**.

Training in



**Our compliment to our students**

Leadership is an inborn talent; specific training is not necessary, if you attend, learn, train, implement and experience in your day-to-day life; your behaviour, approach and habits will bring about changes within you practically, which will invoke your inborn leadership qualities. Technical skills are industry-specific which will not fall under leadership qualities. They are value-added.

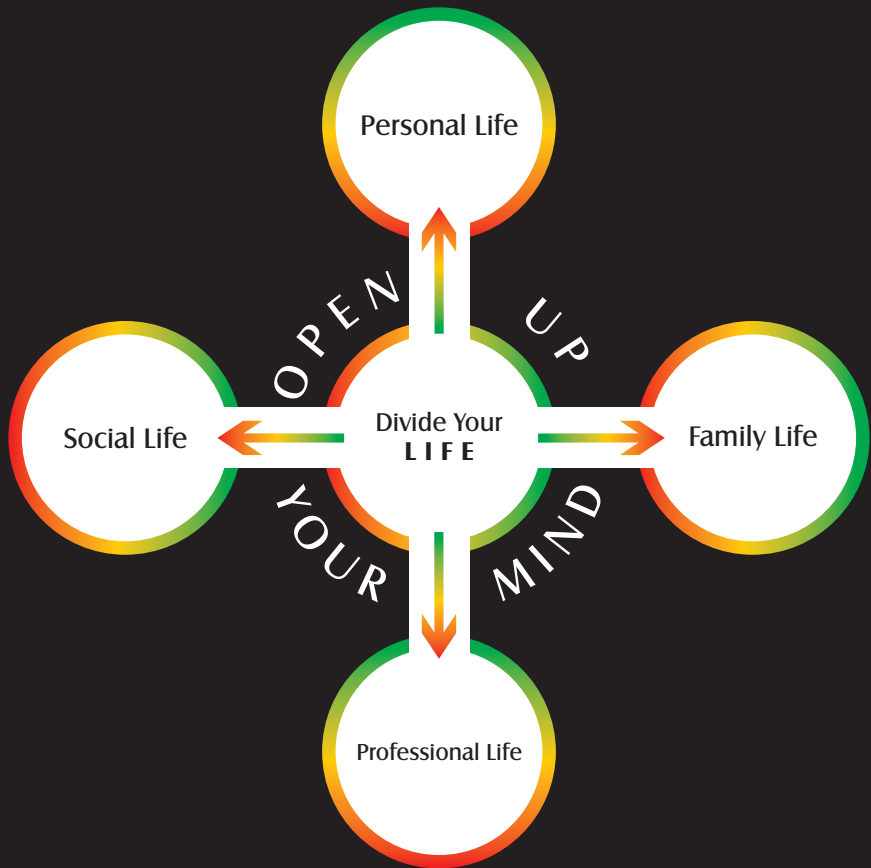


**Professional  
Attitude  
Certificate**

**Professional  
Attitude  
Certified  
Trainer**

**Professional  
Attitude  
Certified  
Leader  
Advanced**

**Certified  
Creative  
Professional**



## LIFE SKILLS

Life skills are personal skills, which you can apply in your personal life, professional life, family life and social life.

Life skills cover fundamentals of life, basic principles, policies and strategies. They make a foundational course for every person on this planet.

Life skills are learning skills needed for better growth, maturity and development to lead life independently in the society.

Life skills help you to explore your mind, body, health, strength and weakness in order to plan your life and lifestyle according to your limitations. This helps you to avoid major setbacks in your life and manage or avoid problems, worry, loss and damage.

Life skills help you increase positivity and control or balance your negativity through which you can overcome the day-to-day depression, stress, tension and pressure.

# Positive Satisfaction



# Negative Satisfaction



## EMOTIONAL INTELLIGENCE

Emotional intelligence is applicable to one's personal life, professional life, family life and social life.

Emotional intelligence is the ability to monitor one's own and other people's feelings, emotional feelings, thoughts, behaviour and attitude.

Emotional intelligence is a link to character traits that act on your mind - react, express feelings and emotional feelings through facial expressions, physical actions and communication.

Characters are inherited, inborn and immature during the early stage. When we are growing, a few characteristics mature automatically, a few characteristics are trained and tuned by gaining knowledge and experience, and certain characteristics are not matured till we identify, track, train and tune them. For example: egoism, vindictiveness, laziness and carelessness.

**Knowledge**  
is a tool  
for  
creative people  
to  
extract talent

**Knowledge**  
is a product  
for  
innovative people  
to enhance skills

**Knowledge**  
is a source  
for  
service oriented  
people  
to apply at target

**DECIDE  
Yourself**

How you want  
To use your  
knowledge

[www.schoolofattitude.academy](http://www.schoolofattitude.academy)

## EMPLOYABILITY SKILLS

Employability skills are related to your profession. You can apply them in your employment to secure the existing job or look for better opportunity. Professional skills are not applicable in your personal life, family life and social life.

Employability skills are upgradable based on one's job scope to retain one's position or gain promotions and increments.

Employability skills are upgradable so that you remain competitive in the job market.

Employees are paid for the job scope, responsibility and commitment to complete. They should complete tasks in time as per the project schedule to retain existing job.

Employees in a project team should respect, request, learn, share, care, build rapport, co-operate, co-ordinate, behave friendly and honestly with one other to complete the project in time with team spirit for its success.





## Creativity and Innovation

Self-research is a base to identify the inner qualities (character) of students; then trace, track, trap and train the inner qualities towards right direction and provide advanced training in multidimensional approach, step management and clarity management which will help them think, analyse, understand, evaluate and take right decision based on situation and timing and increase its thinking ability and memory power.

Self-development will help them raise self-confidence, self-motivation, learning skills, listening skills and positive thinking which will help them generate good thoughts, deep thoughts and positive thoughts. This is the base to groom a student in becoming creative and innovative.

Life skills are core foundational skills to prepare your mindset for creativity and innovation then apply technical skills or management skills to bring out your inborn talent.

# Syllabus

## Part I

Character Revolution  
Wonderful Life  
Life is Unique  
Real Assets of a Life  
Love Your Life  
Value of Life  
What is Life  
Your Life  
Life Authorisation  
Secrets of Your Birth  
Know about Yourself  
Your Worth and Your Rights  
How to Lead Your Life  
How to Plan Your Life  
Change Your Life  
Save a Life  
Understand a Life  
Life and its Goal  
Life and its Decisions  
A life and its Learning Skills  
A Life and its Policies  
A Life and its Help  
A Life and its Egoism  
Energy  
Self-Confidence  
Self-Motivation  
Guardians for Someone's Life  
Your Life Depends On

Brothers and Sisters  
A Life Dependency  
Clarity Management  
Mind Preparations and  
Executions  
Senses Management  
A Life and its Contribution

## Part II

Manage your Fate  
The Best approach  
Invest in Yourself  
Know about Yourself  
The Day you are Born  
Growth Maturity Profession  
A Professional  
What is Right Attitude  
How to build the Right Attitude  
Who is Responsible for your Attitude  
Benefits of Right Attitude  
Control and tune your Attitude  
Know about your Physique  
Know About your Intelligence  
Who is Good  
Who is Bad  
A Life Selfishness  
A Life Comparison and Competition  
Competition  
Your Weakness is other people strength  
Know Your Strength and Weaknesses  
A Life Efficient Skills

# Syllabus

A Life Inefficient Skills  
Know about your Learning Skills  
Know about your Goals  
A Life and its Policies  
Positive Thinking  
Negative Thinking  
What is Success and Failure  
Success and Failure  
What is Success  
Failure to Success  
Secrets of Failure  
Expectations and Satisfaction  
Where is your Satisfaction  
When do you need to achieve Satisfaction  
How to set your Satisfaction  
A Life and its Satisfaction  
Positive Satisfaction  
Troubles Satisfaction  
Measures to Control Satisfaction  
Your Satisfaction is Your Success  
Failure of Satisfaction  
Balanced Positive Satisfaction  
Irregular Positive Satisfaction  
Mind and Maturity  
Mind Management  
Character Management  
Positive Satisfaction  
Negative Satisfaction  
Inborn Assets

Self-Confidence  
Self-Motivation  
Talent and Potential  
Self Branding  
Life Contribution  
**Part III**  
CHOOSE YOUR LIFE  
Choose Your Lifestyle  
Choose Your Interest  
Choose Your Goal  
Choose Your Plan  
Choose Your Path  
Choose Your likes  
Choose Your Option  
Choose Your Choice  
Choose Your Company  
Choose Your Opportunities  
Choose Your Life Partner  
Choose Your Country  
Adapt best policies  
Adapt best principles  
Adapt best procedures  
Adapt Practical knowledge  
Adapt Factual knowledge



**Singapore**

Overseas Operations:  
Life is an Asset Pte Ltd  
#06-10, Trivex  
8 Burn Road,  
Singapore – 369977  
Landline : +65 – 66367620  
Mobile : +65 – 96467468  
[contact@lifeisanasset.com](mailto:contact@lifeisanasset.com)

**SIVA CHIPPA**